

# Green & Blue Neighbourhood

## STRATEGIC OBJECTIVE

The NDP will follow the One Plant Living principles.  
It will protect and enhance the natural environment and bio-diversity of Shoreham Beach by improving public awareness of, and investment in the Beach best assets: its Green & Blue spaces, its Heritage & Nature Reserve, together with promoting energy and water efficiency, the use of renewable energy and improved neighbourhood waste management.

## PROSPECT

COASTAL SQUEEZE in the South East  
Increased DEMAND & LAND PRICE for development  
The beach as a DESTINATION- more people  
CLIMATE CHANGE and 'island like' LOCATION of the Beach  
Unpredictability of ENERGY PRICE

## ISSUES

PRESSURE for more new development  
Potential loss or damage of GREEN SPACES  
POLLUTION: noise, air quality, gases  
Threat to AMENITY and WILDLIFE  
Increased FLOOD Risk  
WATER QUALITY



## OPPORTUNITIES

Protect & Enhance GREEN & BLUE SPACES  
Promote HEALTH & WELL-BEING  
Reduce POLLUTION & WASTE  
Protect WILDLIFE & secure BIODIVERSITY  
Promote Energy & Water EFFICIENCY  
Reduce FUEL POVERTY

## GREEN SPACES

COMMUNAL GREENS- GARDENS- ROUNDABOUTS-POCKET PARKS- TREES  
These spaces perform a number of important roles in supporting biodiversity, providing shade & shelter and generally improving health & amenity.

"Currently Shoreham beach provides an area with easy access where people can enjoy a relatively UNSPOILT and NATURAL area of the Sussex coast. This is its greatest asset"

## BLUE SPACES

SEA & BEACH- RIVER & BANKS- HOUSEBOATS- BOARDWALK  
Shoreham Beach is surrounded by water, the quality of its beaches and its water are important assets. Those waterside environments support of wealth of wildlife & a barometer of its well-being, they are great educational tools and a fantastic platform for water activities.

## LET'S CELEBRATE & PROTECT THEM

### Residents said:

#### "KEEP IT CLEAN!"

"MORE DOG POO BINS. MORE RUBBISH BINS"  
"the bins by the Beach entrance are overflowed after a nice sunny summer day, the council should try to provide SIZE APPROPRIATE BINS for the summer time"  
"Silver Sand and the dunes gets covered in wrappers and sweet containers, cigarettes buds and often pieces of glass, it is unsafe for pets and kids!"  
"It is entirely unacceptable for untreated sewage to enter the river"  
"Please leave a 'natural' feel. Happy to attract more people, just not more litter and general scruffiness."

#### "KEEP IT LOCAL,PLAYFUL & TASTEFUL!"

"I would welcome MORE ACTIVITIES FOR MY KIDS so we don't have to get in the car "  
"somewhere vibrant and fun for our youth" "NO FORMAL ACTIVITIES"  
"better childrens play areas"

"GREEN MUST REMAIN GREEN"  
"PROTECTION of the Natural Assets & ENHANCE through landscaping" MENT through landscaping"

#### "KEEP IT GREEN!"

"PEACEFUL LANDSCAPED GREEN SPACE where to meet, play, read, discover...be sheltered!"  
"SHELTER from prevailing winds."  
"More green open spaces" "MORE TREES!"  
"landscaping, planting, outdoor seating" "FLOWER borders"  
SEATING - LANDSCAPING should be IN KEEPING WITH LOCATION and WILDLIFE FRIENDLY.  
Use of local artist community to create INTERESTING SCULPTURE or SEATING."

"The character of the Beach is that it has no architectural order and great amenity with wonderful waterside environments and a sense of adventure."

"The river Adur, river estuary and coast are a DYNAMIC SYSTEM and constantly changing"  
"Estuaries are one of the more BIODIVERSE HABITATS"  
"Estuaries are often important NURSERIES FOR MARINE LIFE."  
"The biggest danger to marine life comes from bait collectors and drifting pieces of fishing net"

Steve Salvage , FoSB co-founder & honorary member, biologist, environmental educator

"We should not confuse protecting the built character with enhancing the fire and spirit of the Beach. We should encourage new and exciting thinking"

## HOW DO WE DO THIS...